Brief Economic Facts

SOMERSET COUNTY, MARYLAND

Somerset County on Maryland's Eastern Shore is bounded by the Chesapeake Bay to the west and Virginia to the south, and is the state's southernmost county. It is located approximately 100 miles from the Baltimore/Washington, Wilmington/Philadelphia, and Norfolk/Hampton Roads metro areas. Crisfield and Princess Anne are the major business and industrial centers. Somerset's 430 businesses employ 3,600 workers; major employers include Sysco Eastern Maryland, Handy International, Mountaire Farms, PNC,

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To and the University of the Chesapeake Brown with

Rubberset, Eastern Correctional Institute and the University of Maryland Eastern Shore.

Somerset is a major seafood processor and poultry producer, and provides a rich agricultural harvest. Princess Anne is the county seat and home of the University of Maryland Eastern Shore, which offers a doctoral program in marine, estuarine and environmental sciences. The county has Enterprise Zones in Crisfield and Princess Anne. In addition, Somerset participates

| LOCATION | | |
|--------------------------------------|-------|------------|
| Driving distance from Princess Anne: | Miles | Kilometers |
| Atlanta, Georgia | 681 | 1,097 |
| Baltimore, Maryland | 114 | 184 |
| Boston, Massachusetts | 442 | 712 |
| Chicago, Illinois | 805 | 1,296 |
| New York, New York | 232 | 373 |
| Philadelphia, Pennsylvania | 143 | 230 |
| Pittsburgh, Pennsylvania | 336 | 540 |
| Richmond, Virginia | 202 | 325 |
| Washington, DC | 126 | 203 |

| CLIMATE AND GEOGRAPHY ¹ | |
|------------------------------------|-----------------|
| Yearly Precipitation (inches) | 44.8 |
| Yearly Snowfall (inches) | 8.0 |
| Summer Temperature (°F) | 74.5 |
| Winter Temperature (°F) | 38.0 |
| Days Below Freezing | 102.0 |
| Land Area (square miles) | 338.4 |
| Water Area (square miles) | 35.9 |
| Shoreline (miles) | 1,106 |
| Elevation (feet) | sea level to 46 |

in the One Maryland Program, which offers significant tax credits for capital investments that create jobs. Plans for a hotel conference center are moving forward along with the future development of an industrial park in the city of Crisfield. The Economic Development Commission is working to assist in the commercial development of the Crisfield waterfront and to attract aerospace industry, natural gas, wind, solar and broadband to the county.

| POPL | 11 A | . 12.3 |
|------|------|----------|
| FUFU | JLA | 7 |

| | Somerset | , | Lower | |
|--------|------------|------------|----------------|-----------|
| | Households | Population | Eastern Shore* | Maryland |
| 2000 | 8,361 | 24,747 | 155,934 | 5,296,486 |
| 2010 | 8,788 | 26,470 | 176,657 | 5,773,552 |
| 2020** | 9,075 | 27,750 | 193,050 | 6,224,550 |

^{*}Somerset, Wicomico and Worcester counties

Selected places population (2010): Princess Anne 3,290; Crisfield 2,726; Eden 823; Mount Vernon 779

POPULATION DISTRIBUTION^{2,3} (2013)

| Age | Number | Percent |
|------------------------|--------|------------|
| Under 5 | 1,316 | 5.0 |
| 5 - 19 | 4,486 | 17.1 |
| 20 - 44 | 9,889 | 37.6 |
| 45 - 64 | 6,696 | 25.5 |
| 65 and over | 3,886 | 14.8 |
| Total | 26,273 | 100.0 |
| Median age (2011-2013) | | 35.8 years |

^{**}Projections

LABOR AVAILABILITY^{3,4,5} (BY PLACE OF RESIDENCE)

| | | Labor Mkt. |
|--|-----------------|------------------|
| Civilian Labor Force (2014 avg prelim.) | County | Area* |
| Total civilian labor force | 10,442 | 90,349 |
| Employment | 9,520 | 82,716 |
| Unemployment | 922 | 7,633 |
| Unemployment rate | 8.8% | 8.4% |
| Residents commuting outside the county to work (2011-2013) | Number 3,608 | Percent 45.3% |
| Employment in selected occupations (201 | 1-2013) | |
| Management, business, science and arts | 2,325 | 28.7% |
| Service | 1,987 | 24.5% |
| Sales and office | 1,975 | 24.4% |
| Production, transp. and material moving | 1,118 | 13.8% |

^{*} Somerset, Wicomico and Worcester counties

MAJOR EMPLOYERS^{6,7} (2014)

| Employer | Product/Service | Employment |
|--|----------------------------------|-------------|
| University of Maryland Eastern Shore (UMES) | Higher education | 989 |
| Sysco Eastern Maryland | Food products distribu | ition 700 |
| McCready Memorial Hosp. | Medical services | 300 |
| Aurora Sr. Living of Manokin | Nursing care | 175 |
| Somerset Community Svcs. | Services for the disable | ed 150 |
| Rubberset | Paint brushes | 146 |
| Southern Connection Seafood* | Seafood processing, distribution | 120 |
| Three Lower Counties Community Services | Medical services | 105 |
| McDonald's | Restaurants | 91 |
| Austin Cox Mechanical | Plumbing, HVAC contr | actor 85 |
| Food Lion | Groceries | 75 |
| Agricultural Research Svc. | Regulation of agr. mark | ceting 68 |
| Eastern Shore Drywall | Drywall, insulation con- | tract. 60 |
| Tidewater Express | Trucking services | 55 |
| Handy International* | Seafood processing | 50 |
| Metompkin Bay Oyster* | Seafood processing, dis | strib. 50 |
| Mountaire Farms | Chicken hatchery | 50 |
| Northrop Grumman | Engineering services | 35 |
| Hardee's | Restaurant | 30 |
| PNC Financial Services Grp. | Banking services | 30 |
| U.S. Coast Guard** | Mariner assistance | 26 |
| Peaky's Restaurant | Restaurant | 25 |
| Atlantic Tractor | Farm and garden mach | inery 22 |
| Evaludes post offices state and loss | l governments includes high | u advention |

Excludes post offices, state and local governments; includes higher education *Includes seasonal workers

| EMPLOTMENT. | (2013, B) | Y PLAC | E OF WORK | () |
|-------------|-----------|--------|------------|----|
| | | Cata b | Annual Aug | Е |

| Industry | Estab- A | Annual Avg. Empl. | Emp. | Avg.Wkly. Wage |
|-------------------------------------|----------|----------------------|-------|-------------------|
| Federal government | 12 | 45 | 0.7 | \$900 |
| State government | 11 | 2,047 | 30.9 | 876 |
| Local government | 20 | 926 | 14.0 | 781 |
| Private sector | 434 | 3,597 | 54.4 | 684 |
| Natural resources and mining | 15 | 205 | 3.1 | 674 |
| Construction | 67 | 243 | 3.7 | 667 |
| Manufacturing | 16 | 179 | 2.7 | 1,155 |
| Trade, transportation and utilities | 119 | 1,025 | 15.5 | 833 |
| Information | 6 | 23 | 0.3 | 635 |
| Financial activities | 29 | 178 | 2.7 | 639 |
| Professional and business services | 51 | 235 | 3.6 | 750 |
| Education and health services | 52 | 1,069 | 16.2 | 634 |
| Leisure and hospitality | 46 | 367 | 5.5 | 229 |
| Other services | 33 | 73 | 1.1 | 444 |
| Total | 477 | 6,615 | 100.0 | 758 |

Includes civilian employment only

HOURLY WAGE RATES4 (2014)

| <u> </u> | M II | - · | |
|--|---------|---------|-------------|
| Selected Occupations | Median | Entry | Experienced |
| Accountants | \$25.25 | \$16.00 | \$33.00 |
| Bookkeeping/accounting clerks | 15.25 | 11.75 | 18.25 |
| Computer support specialists | 18.75 | 13.00 | 24.00 |
| Customer service representatives | 13.00 | 10.00 | 16.50 |
| Electrical/electronic equipment assemblers | 9.50 | 8.25 | 12.00 |
| Electronics engineering technicians | 32.50 | 17.75 | 38.00 |
| Freight, stock and material movers, hand | 11.00 | 9.00 | 14.00 |
| Industrial truck operators | 13.25 | 9.00 | 15.25 |
| Maintenance workers, machinery | 17.00 | 12.75 | 23.00 |
| Network administrators | 30.00 | 16.75 | 37.50 |
| Packaging and filling machine operators | 9.00 | 8.00 | 11.50 |
| Packers and packagers, hand | 9.25 | 8.25 | 10.25 |
| Secretaries | 14.75 | 10.50 | 17.75 |
| Shipping/receiving clerks | 13.50 | 9.50 | 15.75 |
| Team assemblers | 12.25 | 9.00 | 15.00 |
| Telemarketers | 9.25 | 8.25 | 11.25 |

Wages are an estimate of what workers might expect to receive on the Lower Eastern Shore (Somerset, Wicomico and Worcester counties) and may vary by industry, employer and locality

^{**}Employee counts for federal and military facilities exclude contractors to the extent possible; embedded contractors may be included

SCHOOLS AND COLLEGES^{3,8}

Educational Attainment - age 25 & over (2011-2013)

High school graduate or higher 81.2% 14.3% Bachelor's degree or higher

Public Schools

Number: 4 elementary; 4 middle/combined; 1 high

Enrollment: 2,938 (Sept. 2014) Cost per pupil: \$13,637 (2012-2013) Students per teacher: 12.7 (Oct. 2013)

High school career / tech enrollment: 224 (2014)

High school graduates: 175 (July 2013)

Nonpublic Schools

Number: 3 (Sept. 2013)

| Higher Education (2014) | Enrollment De | grees |
|-------------------------|---------------|-------|
|-------------------------|---------------|-------|

4-year institution

University of Maryland Eastern Shore 754

Wor-Wic Community College in neighboring Wicomico County offers coursework throughout the Lower Eastern Shore.

TAX RATES9

| I/ U C T U C I L S | | |
|--|---------------|----------------|
| | Somerset Co. | Maryland |
| Corporate Income Tax (2015) Base – federal taxable income | none | 8.25% |
| Personal Income Tax (2015) | 3.15% | 2.0%-5.75%* |
| Base – federal adjusted gross income *Graduated rate peaking at 5.75% on t | axable income | over \$300,000 |

Sales & Use Tax (2015)

Exempt – sales for resale; manufacturer's purchase of raw materials; manufacturing machinery and equipment; purchases of materials and equipment used in R&D and testing of finished products; purchases of computer programs for reproduction or incorporation into another computer program for resale

Real Property Tax (FY 15)

\$0.915

\$0.112

Effective rate per \$100 of assessed value

In an incorporated area, a municipal rate will also apply

Business Personal Property

\$2.2875 Tax (FY 15) none

Rate per \$100 of depreciated value

Exempt - manufacturing, R&D and warehousing inventory (Upon application to the county, a new or expanding firm may be eligible for a tax credit on manufacturing and R&D machinery, equipment, materials and supplies)

In an incorporated area, a municipal rate will also apply

Major Tax Credits Available

Enterprise Zone, Job Creation, One Maryland, R&D, Biotechnology and Cybersecurity Investment

| INCOME ³ | (201 | 1-201 | 3) |
|---------------------|------|-------|----------|
| 11 1001 15 | (201 | 1-201 | <i>J</i> |

| | Pei | lds | |
|-------------------------|--------------|-----------|-------------|
| Distribution | Somerset Co. | Maryland | U.S. |
| Under \$25,000 | 40.5 | 16.1 | 23.9 |
| \$25,000 - \$49,999 | 20.2 | 18.1 | 24.0 |
| \$50,000 - \$74,999 | 17.1 | 17.4 | 17.9 |
| \$75,000 - \$99,999 | 10.3 | 13.3 | 11.9 |
| \$100,000 - \$149,999 | 8.0 | 18.0 | 12.7 |
| \$150,000 - \$199,999 | 2.8 | 8.5 | 4.8 |
| \$200,000 and over | 1.2 | 8.6 | 4.8 |
| Median household | \$32,997 | \$72,345 | \$52,176 |
| Average household | \$48,859 | \$94,841 | \$72,897 |
| Per capita | \$15,890 | \$35,837 | \$27,884 |
| Total income (millions) | \$404 | \$203,854 | \$8,436,477 |

HOUSING^{2,3,10}

Occupied Units (2011-2013) 8,272 (67.8% owner occupied)

| Housing Transactions (2013) | Units | Median Selling Price |
|---------------------------------|-------|-------------------------|
| All arms-length transactions | 67 | \$144,000 |
| All multiple-listed properties* | 156 | \$90,700 |

^{*}Excludes auctions and FSBO

BUSINESS AND INDUSTRIAL PROPERTY⁶

Princess Anne Industrial Park - Located within the incorporated city limits of the Town of Princess Anne is a 65-acre park divided into lots, ranging from approximately three to six acres in size, to give the flexibility to meet the varying needs of industry. The park is conveniently accessible to U.S. Route 13 and to markets north and south with accessible rail alongside the park. Sites are level, cleared and ready for immediate construction. The park is currently being marketed both nationally and internationally.

Crisfield Industrial Park - 50-acre industrial park in the city of Crisfield; federal funding for infrastructure has been awarded to further pursue this endeavor. The city recently acquired the Carvel Hall property, consisting of 23 acres and a 70,000 sf building, for inclusion in the industrial park.

Both industrial parks are located within a designated Enterprise Zone, which offers real property tax credits, income tax credits, enhanced job creation tax credits, and priority access to Maryland's financing programs. The parks are fully equipped with water, sewer, utilities and access roads.

Princess Anne Village and Chase Plaza, located along Rt. 13 in Princess Anne, offer both commercial and retail space. Units are available for sale or lease.

| Market Profile Data (2014) | Low | High | Average | |
|--------------------------------|----------|----------|----------|--|
| Land – cost per acre | | | | |
| Industrial | \$10,500 | \$30,000 | \$25,000 | |
| Rental Rates – per square foot | | | | |
| Warehouse / Industrial | \$1.50 | \$3.25 | \$2.50 | |

TRANSPORTATION

Highways: U.S. 13

Rail: Norfolk Southern Railway

Truck: 66 local and long-distance trucking establishments are

located on the Lower Eastern Shore

Water: Served by the Port of Baltimore, 50' channel; a leading U.S. automobile and break-bulk port; seven public terminals including the state-of-the-art Intermodal Container Transfer Facility; also served by Crisfield Harbor, 8'-10' channel

Air: Scheduled service available at Salisbury-Ocean City Wicomico Regional Airport, 16 miles from Princess Anne; Crisfield Airport has one 2500' x 75' paved, lighted runway, and one 3350' x 100' grass runway; further improvements are currently planned and/or underway

RECREATION AND CULTURE

Parks and Recreation: Janes Island State Park; Somerset County Recreation and Parks received funding from DNR Open Space program to purchase 45 acres to be used for public playing fields, trails and an indoor recreation facility; organized recreational activities include football, baseball, basketball, softball, racquetball, swimming, dance, volleyball, weight lifting, soccer, biking, karate, yoga, aerobics and after-school programs; an athletic center is also planned for Princess Anne in a cooperative effort between the town and UMES

Golf: Great Hope Golf Course, developed in 1995 as the county's first golf course, offers 18 holes on 213 acres

Water Activities: 11 county boat ramps; Somers Cove Marina, located in Crisfield, is a state-owned marina with over 455 slips; charter fishing boats and cruise boats departing the City of Crisfield are available

Attractions: Crisfield Historical Museum, Ward Brothers Homeplace, Teackle Mansion, Princess Anne Farmers Market, many antique shops and historic buildings and sites

Events: Old Princess Anne Days, Princess Anne Street Fest, Christmas in Princess Anne, Crisfield Hard Crab Derby, Skipjack Race of Deal Island, Tawes Annual Crab & Clam Bake, Somerset County Fair, Colonial Christmas Candlelight Tour, Fairmount Academy 1800s Festival, Waterman's Folklife Festival, Pro-Am Fishing Tournament, Daffodil Show, Terrapin Sands Fish Fry, Native American Indian Heritage Festival and Powwow, Softshell Spring Fair, July 4th Festival, J. Millard Tawes Oyster and Bull Roast and Christmas in Crisfield

UTILITIES

Electricity: Delmarva Power, Choptank Electric Cooperative, Inc., and A & N Electric Cooperative; customers of investorowned utilities and major cooperatives may choose their electric supplier

Water: County systems in Crisfield (outside city limit), Princess Anne, Rumbley-Frenchtown, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Sewer: County systems in Crisfield (outside city limit), Princess Anne, Smith Island, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Telecommunications: Predominant local carrier is Verizon Maryland; fiber broadband availability through Maryland Broadband Cooperative; fiber optic cable extended from Wallops Island along U.S. Rt. 13

GOVERNMENT¹¹

County Seat: Princess Anne

Government: Five commissioners elected by district for fouryear terms; commissioner form of government limits county legislative power to areas authorized by the General Assembly Randy Laird, President, Board of County Commissioners 410.651.0320

Ralph D. Taylor, County Administrator 410.651.0320

Website: www.somersetmd.us

Somerset County Economic Development Commission

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Sources:

- I National Oceanic and Atmospheric Administration (1981-2010 normals); Maryland Geological Survey
- 2 Maryland Department of Planning
- 3 U.S. Bureau of the Census
- 4 Maryland Department of Labor, Licensing and Regulation, Office of Workforce Information and Performance
- 5 U.S. Bureau of Labor Statistics
- 6 Somerset County Economic Development Commission
- 7 Maryland Department of Business and Economic Development
- 8 Maryland State Department of Education; Maryland Higher Education
- 9 Maryland State Department of Assessments and Taxation; Comptroller of the
- 10 Maryland Association of Realtors
- II Maryland State Archives

