Brief Economic Facts

SOMERSET COUNTY, MARYLAND

Somerset County on Maryland's Eastern Shore is bounded by the Chesapeake Bay to the west and Virginia to the south, and is the state's southernmost county. It is located approximately 100 miles from the Baltimore/Washington, Wilmington/Philadelphia, and Norfolk/Hampton Roads metro areas. Crisfield and Princess Anne are the major municipalities. Somerset County's private sector industries generate \$677 million in economic output.

Somerset is a major seafood processor and poultry producer, with Princess Anne as the county seat and home to UMES. The county

has two established Enterprise Zones (Crisfield and Princess Anne) and also participates in the One Maryland Program. Natural Gas is now available in the north end of Somerset County and the expansion of broadband is currently underway. The construction of the Royal Farms in Somerset Crossing along Rt. 13 has been completed with future plans for mixed-use development consisting of a hotel, with retail/commercial pad sites. Somerset County is working with 5 other counties across

| Washington, DC | Somerset County, on Maryland's Eastern Shore, is the state's southernmost county, bounded on the west by the Chesapeake Bay and | Washington, DC Princess Anne |
|----------------|---|-------------------------------|
| \$ | | e Princess Anne |

the state exploring a passenger ferry in Crisfield. The Tri-County area which consists of Worcester, Wicomico, and Somerset Counties were awarded \$3.3 million dollars each in funding and a portion of Somerset County's funds were used to purchase the former Wal-Mart property on Revell's Neck Road for a future Industrial Park. After site preparation and extension of service the total project investment would be between \$10 and \$50 million.

LOCATION

| Driving distance from Princess Anne: | Miles | Kilometers |
|--------------------------------------|-------|------------|
| Atlanta, Georgia | 681 | 1,097 |
| Baltimore, Maryland | 114 | 184 |
| Boston, Massachusetts | 442 | 712 |
| Chicago, Illinois | 805 | 1,296 |
| New York, New York | 232 | 373 |
| Philadelphia, Pennsylvania | 143 | 230 |
| Pittsburg, Pennsylvania | 336 | 540 |
| Richmond, Virginia | 202 | 325 |
| Washington, DC | 126 | 203 |

| CLIMATE AND GEOGRAPHY ¹ | |
|------------------------------------|-----------------|
| Yearly Precipitation (inches) | 44.8 |
| Yearly Snowfall (inches) | 8 |
| Summer Temperature (°F) | 74.5 |
| Winter Temperatire (°F) | 38 |
| Days Below Freezing | 102 |
| Land Area (square miles) | 338.4 |
| Water area (square miles) | 35.9 |
| Shoreline (miles) | 1,106 |
| Elevation (ft) | sea level to 46 |

POPULATION^{2,3}

| | Somerset County | | Lower Eastern | 36 1 1 | |
|--------|-----------------|------------|---------------|-----------|--|
| | Households | Population | Shore* | Maryland | |
| 2010 | 18,025 | 26,470 | 197,980 | 5,773,552 | |
| 2020 | 18,750 | 25,760 | 235,623 | 6,055,802 | |
| 2030** | 21,025 | 27,450 | 261,360 | 6,254,500 | |

^{*}Somerset, Wicomico and Worcester counties

Selected places population (2020): Princess Anne 3,428; Crisfield 2,448; Eden 846; Mount Vernon 1,016

| POPULATION DISTRIBUTION ^{2,3} (2021) | | | |
|---|--------|------------|--|
| Age | Number | Percent | |
| Under 5yrs | 1,119 | 4.5% | |
| 5 - 19 yrs | 4216 | 17.0% | |
| 20 - 44 yrs | 9310 | 37.5% | |
| 45 -64 yrs | 6071 | 24.4% | |
| 65 and over | 4,118 | 16.6% | |
| Total | 24,834 | 100.0% | |
| Median Age | | 37.0 Years | |



^{**}Projections

Brief Economic Facts | somerset county, Maryland

LABOR AVAILABILITY^{3,4,5} (BY PLACE OF RESIDENCE)

| Civilian Labor Force (2022 avg.) | County | Labor Mkt. Area* |
|--|---------|---------------------|
| Total civilian labor force | 9,019 | 227,346 |
| Employment | 8,588 | 219,082 |
| Unemployment | 431 | 8,264 |
| Unemployment rate | 4.8% | 3.6% |
| Residents commuting outside the county to work (2017-2021) | | Percent 39.4% |
| Employment in selected occupations (2017 | 7-2021) | |
| Management, business, science and arts | 2,757 | 30.2% |
| Service | 2,103 | 23% |
| Sales and office | 2,021 | 22.2% |
| Production, transp. and material moving | 1,213 | 13.3% |

^{*}Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, and Worchester Counties

MAJOR EMPLOYERS^{6,7} (2021-2022)

| | (2021 2022) | |
|--|--|------------|
| Employer | Product/Service | Employment |
| University of Maryland Eastern Shore (UMES) | Higher education | 889 |
| Sysco Eastern Maryland | Food products distribution | 390 |
| Tidal Health | Medical services | 200 |
| Sherwin Williams / Rubberset | Paint brushes | 220 |
| Aurora Senior Living of Manokin | Nursing care | 175 |
| Somerset Community Services | Services for persons with disabilities | 360 |
| Chesapeake Health Care | Medical services | 206 |
| Food Lion | Groceries | 101 |
| Southern Connection Seafood* | Seafood processing & wholesale distribution | 100 |
| Handy International* | Seafood processing | 70 |
| Peraton | Space and Missile Defense | 70 |
| Eastern Shore Drywall | Drywall & insulation contractors | 60 |
| Mountaire Farms | Chicken egg hatchery | 62 |
| McDonald's / Baxter Enterprises | Restaurants | 50 |
| Metompkin Bay Oyster* PNC Financial Services Group | Seafood processing & wholesale distribution Banking services | 60 15 |
| • | | |
| Baxter Enterprises | Restaurant | 39 |
| Tidewater Express | Trucking services | 36 |
| Hardee's | Restaurant | 35 |
| Millenium Microwave Corporation | Electronic Sub System Manfacturing | 25 |

Excludes post offices, state and local governments, national retail and national foodservice; includes higher education"

| EMPLOYMENT* | (2022) |
|-------------|--------|
|-------------|--------|

| Industry | Estab- lishments A | Annual vg. Empl. | Empl. % | Avg Wkly Wage |
|--------------------------------------|-----------------------|---------------------|---------|---------------------|
| Federal Government | 13 | 49 | 0.7% | \$1,066 |
| State Government | 9 | 1,904 | 28.5% | 1,267 |
| Local Government | 19 | 1,020 | 15.3% | 1,022 |
| Private Sector | 405 | 3,712 | 55.5% | 926 |
| Natural resources and mining | 18 | 121 | 1.8% | 1,023 |
| Construction | 54 | 239 | 3.6% | 971 |
| Manufacturing | 18 | 525 | 7.9% | 950 |
| Trade, Transportation, and utilities | 106 | 1,086 | 16.2% | 916 |
| Information | 4 | 27 | 0.4% | 1,495 |
| Financial activities | 33 | 121 | 1.8% | 774 |
| Professional and business services | 48 | 331 | 5.0% | 1,190 |
| Education and health services | 59 | 802 | 12.0% | 1,008 |
| Leisure and hospitality | 39 | 285 | 4.3% | 401 |
| Other Services | 27 | 176 | 2.6% | 781 |
| Total | 445 | 6,685 | 100.0% | 1,039 |

Includes civilian employment only

*Confidential

| HOURLY WAGE RATES ⁴ (2021 |) | | |
|--------------------------------------|---------|---------|---------|
| Selected Occupations | Median | Entry | Skilled |
| Accountants | \$30.60 | \$21.63 | \$40.57 |
| Assemblers and Fabricators | \$14.24 | \$12.02 | \$18.04 |
| Bookkeeping/accounting clerks | \$18.48 | \$14.57 | \$23.03 |
| Computer hardware engineers | \$43.52 | \$27.60 | \$49.56 |
| Computer user support specialists | \$23.16 | \$17.56 | \$28.21 |
| Customer service represenatives | \$14.66 | \$12.71 | \$18.92 |
| Electrical engineers | \$38.96 | \$31.85 | \$55.23 |
| Freight, stock and material movers | \$14.29 | \$12.29 | \$17.29 |
| Industrial truck operators | \$17.48 | \$14.28 | \$21.31 |
| Information security analyst | \$43.13 | \$29.72 | \$62.84 |
| Inspectors, testers, sorters | \$18.04 | \$13.56 | \$23.38 |
| Machinists | \$23.54 | \$16.39 | \$26.93 |
| Maintenance workers, machinery | \$18.10 | \$13.39 | \$24.77 |
| Network support specialists | \$37.18 | \$27.29 | \$49.23 |
| Packaging/filling machine operators | \$14.24 | \$11.80 | \$16.86 |
| Packers and packagers hand | \$12.86 | \$11.76 | \$14.86 |
| Packers and packagers hand | \$17.87 | \$13.60 | \$21.41 |
| Secretaries | \$14.41 | \$12.73 | \$18.48 |

Wages are an estimate of what workers might expect to receive on the Lower Eastern Shore (Somerset, Wicomico and Worcester counties) and may vary by industry, employer and locality

^{*}Includes seasonal workers

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SCHOOLS AND COLLEGES^{3,8}

Educational Attainment - age 25 & over (2017-2021)

| High school graduate or higher | 83.2% |
|--------------------------------|-------|
| Bachelor's degree or higher | 17.0% |

Public Schools

Number: 4 elementary; 4 middle/comb, career/tech I

Enrollment: 2,773

Cost per pupil: \$22,280 Students per teacher: 16

High school career / tech enrollment: 316

High school graduates: 186 Nonpublic Schools Number: 6

| Higher Education (2020) | Enrollment | Degrees |
|--------------------------------------|------------|---------|
| 4-year institutions | | |
| University of Maryland Eastern Shore | 2,646 | 512 |

TAX RATES9

| | Somerset County | Maryland |
|-------------------------------|--------------------|-----------|
| Corporate Income Tax (2023) | none | 8.25% |
| Base – federal taxable income | | |
| Personal Income Tax (2023) | | 2.0-5.75% |
| D C 1 1 1 4 1 1 | | |

Base - federal adjusted gross income

*Graduated rate peaking at 5.75% on taxable income over \$300,000

Sales & Use Tax (2023) none 6.0%

Exempt – sales for resale; manufacturer's purchase of raw materials; manufacturing machinery and equipment; purchases of materials and equipment used in R&D and testing of finished products; purchases of computer programs for reproduction or incorporation into another computer program for resale

Real Property Tax (2023) \$1.0000 \$0.1120

Effective rate per \$100 of assessed value

In an incorporated area, a municipal rate will also apply

Business Personal Prop. Tax (2023) \$2.50 none

Rate per \$100 of depreciated value

Exempt – manufacturing and R&D machinery, equipment, materials and supplies; manufacturing, R&D and warehousing inventory In an incorporated area, a municipal rate may also apply; municipal exemptions may be available

Major Tax Credits Available

Enterprise Zone, Job Creation, More Jobs for Marylanders, R&D, New Jobs, Biotechnology and Cybersecurity Investment, A&E District

INCOME³ (2017-2021)

| | Percent Households | | |
|-------------------------|--------------------|-----------|--------------|
| Distribution | Somerset Co. | Maryland | U.S. |
| Under \$25,000 | 29.1 | 12.3 | 17.2 |
| \$25,000 - \$49,999 | 22.3 | 14.6 | 19.6 |
| \$50,000 - \$74,999 | 17.7 | 14.7 | 16.8 |
| \$75,000 - \$99,999 | 12.4 | 12.6 | 12.8 |
| \$100,000 - \$149,999 | 12.3 | 19.4 | 16.3 |
| \$150,000 - \$199,999 | 4.5 | 11.5 | 7.8 |
| \$200,000 and over | 1.6 | 15 | 9.5 |
| Median household | \$48,661 | \$91,431 | \$69,021 |
| Average household | \$60,227 | \$120,234 | \$97,196 |
| Per Capita | \$20,558 | \$45,915 | \$37,638 |
| Total income (millions) | \$489 | \$275,849 | \$12,053,372 |

HOUSING^{3,10}

Occupied Units 2017-2021 8,113 (67.61% owner occupied)

Housing Transactions

| Units Sold | 344 |
|----------------------|-----------|
| Median Selling Price | \$191,500 |

^{*}All multiple listed properties excludes auctions and FSBO

BUSINESS AND INDUSTRIAL PROPERTY⁶

Princess Anne Industrial Park - Located within the incorporated city limits of the town of Princess Anne is a 65-acre park divided into lots, ranging from approximately three to six acres in size. The park is conveniently accessible to U.S. Route 13 and to markets north and south with accessible rail alongside the park. Sites are level, cleared and ready for immediate construction.

Crisfield Industrial Park - 50-acre industrial park in the city of Crisfield. Both industrial parks are located within a designated Enterprise Zone. The parks are fully equipped with water, sewer, utilities and access roads.

Princess Anne Village and Chase Plaza, located along Rt. 13 in Princess Anne, offer both commercial and retail space. Units are available for sale or lease

| Market Profile Data (2019) | Low | High | Average |
|--------------------------------|----------|----------|----------|
| Land – cost per acre | | | |
| Industrial | \$10,500 | \$30,000 | \$25,000 |
| Office | | | |
| Rental Rates - per square foot | | | |
| Warehouse / Industrial | \$1.50 | \$3.25 | \$2.50 |
| Flex / R&D / | | | |
| Technology | | | |
| Class A Office | | | |

Brief Economic Facts somerset county, Maryland

TRANSPORTATION

Highways: U.S. 13 Rail: Norfolk Southern Railway Truck: More than 70 local and long-distance trucking establishments are located on the Lower Eastern Shore

Water: Served by the Port of Baltimore, 50' channel; a leading U.S. automobile and break-bulk port; seven public terminals including the state-of-the-art Intermodal Container Transfer Facility; also served by Crisfield Harbor, 8'-10' channel

Air: Scheduled service available at Salisbury-Ocean City Wicomico Regional Airport, 16 miles from Princess Anne; Crisfield Airport has one 2500' x 75' paved, lighted runway, and one 3350' x 100' grass runway; further improvements are currently planned and/or underway

RECREATION AND CULTURE

Parks and Recreation: Janes Island State Park; Somerset County Recreation and Parks received funding from DNR Open Space program to purchase 45 acres to be used for public playing fields, trails and an indoor recreation facility; organized recreational activities include football, baseball, basketball, softball, racquetball, swimming, dance, volleyball, weight lifting, soccer, biking, karate, yoga, aerobics and after-school programs; an athletic center is also planned for Princess Anne in a cooperative effort between the town and UMES

Golf: Great Hope Golf Course offers 18 holes on 213 acres

Water Activities: 11 county boat ramps; Somers Cove Marina, located in Crisfield, is a state-owned marina with over 455 slips; charter fishing boats and cruise boats departing the City of Crisfield are available

Attractions: Crisfield Historical Museum, Ward Brothers Homeplace, Teackle Mansion, Princess Anne Farmers Market, many antique shops and historic buildings and sites

Arts & Entertainment District: Crisfield

Events: Princess Anne Street Fest, Christmas in Princess Anne, Crisfield Hard Crab Derby, Skipjack Race of Deal Island, Tawes Annual Crab & Clam Bake, Somerset County Fair, Fairmount Academy 1800s Festival, Waterman's Folklife Festival, Softshell Spring Fair, J. Millard Tawes Oyster and Bull Roast, Summer on Somerset, Wheels on the Waterfront, Strawberry Festival, Freedom Fest, Dock Day on the Bay, Midnight Muskrat Drop, and Christmas in Crisfield

UTILITIES

Electricity: Delmarva Power, Choptank Electric Cooperative, and A & N Electric Cooperative; customers of investor-owned utilities and major cooperatives may choose their electric supplier

Natural Gas: Chesapeake Utilities and Eastern Shore Natural

Water: County systems in Crisfield (outside city limit), Princess Anne, Rumbley-Frenchtown, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Sewer: County systems in Crisfield (outside city limit), Princess Anne, Smith Island, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Telecommunications: Predominant local carrier is Verizon Maryland; fiber broadband availability through Maryland Broadband Cooperative; fiber optic cable extended from Wallops Island along U.S. Rt. 13

GOVERNMENT

County Seat: Princess Anne

Government: Five commissioners elected by district for four year terms; commissioner form of government limits county legislative power to areas authorized by the General Assembly Charles Laird, Sr., President, Board of County Commissioners 410.651.0320

Ralph D. Taylor, County Administrator 410.651.0320

Website: www.somersetmd.us

Somerset County Economic Development Commission

Daniel Thompson, Executive Director 11916 Somerset Avenue, Suite 202 Princess Anne, Maryland 21853

Telephone: 410.651.0500 Email: edc@somersetmd.us www.somersetcountyedc.org

Sources

- I National Oceanic and Atmospheric Administration (1981-2010 normals); Maryland Geological Survey
- 2 American Community Survey
- 3 U.S. Bureau of the Census
- 4 Maryland Department of Labor, Office of Workforce Information and Performance
- 5 U.S. Bureau of Labor Statistics
- 6 Somerset County Economic Development Commission
- 7 Maryland Department of Commerce
- 8 Maryland State Department of Education; Maryland Higher Education Commission
- 9 Maryland State Department of Assessments and Taxation; Comptroller of the Treasury
- 10 Maryland Association of Realtors
- 11 Maryland State Archives; Maryland Association of Counties

